

A “Green” Product

Mary’s River Western Red Cedar simply makes sense as a “green,” environmentally responsible building material. Whether comparing it to other products in similar applications or looking at it as a stand alone, Red Cedar is an incomparably natural and sustainable product.

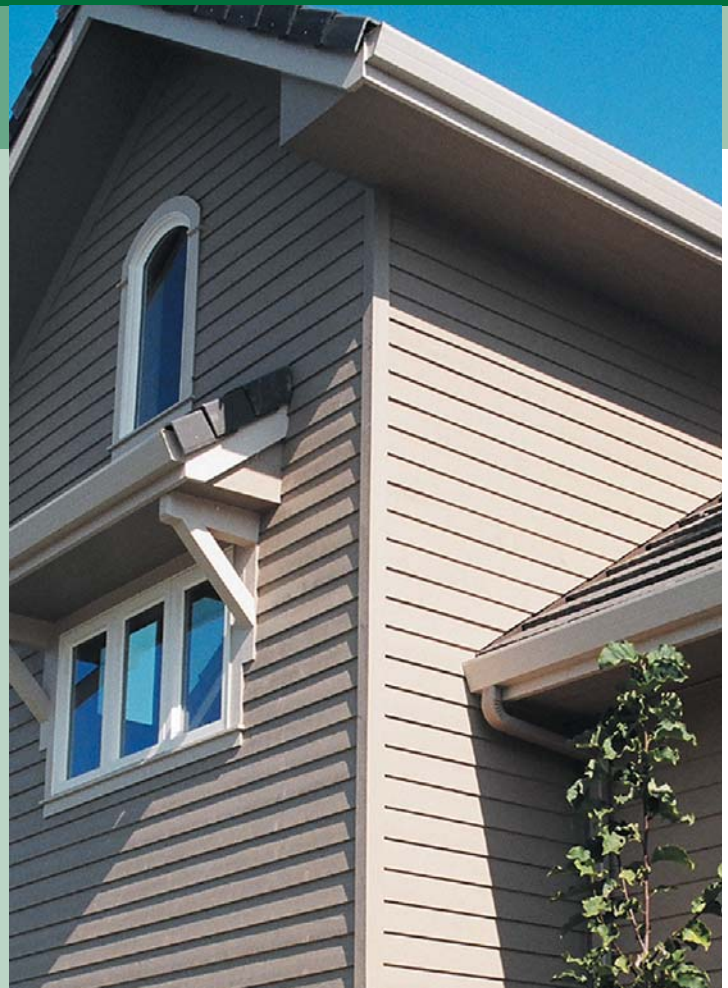
It’s not just a buzz word. We are all concerned about the impact we make on the future of our world, especially builders and owners of high-end homes. So being “green” is not just the latest trend, it is the right thing to do.

Western Red Cedar grows from the earth, is harvested, manufactured, and used for decades or even centuries. (Northwest Native Americans used Red Cedar to carve “dug-out” canoes, split boards for shelters, and even recorded their culture on Red Cedar Totem Poles.) After its usefulness is exhausted in its current form it can be recycled, or allowed to decompose, returning to the earth with no harm to the environment.

This natural life cycle explains why real Mary’s River Red Cedar is the environmentally sound choice when compared with alternative materials like concrete, plastic or metal (refer to table at right). Only wood comes from a renewable, biodegradable resource. Red Cedar, which grows in damp, shaded forests, is one of the fastest growing North American conifers; therefore, regeneration is quick. Today’s sustainable forestry practices ensure a perpetual abundance of high-quality Red Cedar from Northwest forests. Aluminum and concrete comes from materials extracted from the earth. Once removed, they can never be replaced. Plastics are derived from dwindling petroleum reserves.

Cement-based wood substitute siding and plastic-based composite decking pose environmental problems at the work site. Scraps and waste are not biodegradable and will end up in landfills for an indefinite time, if not forever.

Of each Red Cedar tree harvested, 95% goes into useful products. The remaining 5%, the branches, is left on the forest floor to biodegrade into rich compost for the next crop. Mary’s River Lumber’s facilities are state-of-the-art with efficient use of wood fiber and resourceful energy consumption. Air and material pollutants are closely



Not only are Mary’s River Western Red Cedar siding, trim, and fascia preferred for superior performance and beauty, they are the natural choice...the environmentally responsible choice.

SUSTAINABILITY OF BUILDING PRODUCTS

| | Wood | Steel | Concrete |
|-------------------------|--------|------------|----------|
| Total Energy Use | Lowest | 140% more | 70% more |
| Greenhouse Gases | Lowest | 45% more | 81% more |
| Air Pollution | Lowest | 42% more | 67% more |
| Water Pollution | Lowest | 1900% more | 90% more |
| Solid Waste | Lowest | 36% more | 96% more |
| Ecological Resource Use | Lowest | 16% more | 97% more |

Source: The Athena Sustainable Materials Incentive

monitored to comply with the most stringent environmental standards. Concerned about the future of our environment? Mary’s River Lumber Company and Western Red Cedar are on your side.